

TAJIKISTAN

<http://newreporter.org/2017/05/24/obyavleny-pobediteli-laboratorii-media-i-socialnoj-innovacij-2017/>

Представляем победителей Лаборатории Медиа и Социальной Инноваций-2017:

- ОО «Союз ремесленников Таджикистана» (Душанбе). Создание информационного портала для ремесленников.
- ОФ «Нұрлы Қоғам» (Астана) и представитель министерства здравоохранения Республики Казахстан в партнерстве с сайтом «Сұрақ Жауап» (Алматы). Проведение информационной кампании по донорству органов
- Молодежная волонтерская организация «Лидерство», (Каракол, Иссык-Кульская область). Создание интернет-платформы об историческом наследии города Каракол.
- ОО «Центр по правам человека» (Душанбе). Создание информационного сайта для вернувшихся мигрантов.
- “KIDS in IT”, (Бишкек). Разработка образовательной IT-программы для воспитанников и выпускников детских домов с последующим трудоустройством.

KYRGYSTAN

- “[I Will Help](#)” – This website and mobile application will link people who are able to donate time, money, or materials with the organizers of projects for social good in Almaty, Kazakhstan;
- “[EcoAtlas](#)” – This web portal will keep the public, government officials, and the media informed about environmental issues in Kazakhstan;
- “[Close People](#)” – This series of longreads seeks to help prevent suicidal behavior among children and adolescents;
- Two teams, Otyrar TV from Shymkent, Kazakhstan and Asia Plus information agency from Dushanbe, Tajikistan, decided to join forces to work on a similar idea – “Roads,” a web portal about urban traffic problems. See the [Shymkent version](#) and the [Dushanbe version](#).
- “[Our Healthy Baby](#)” – This Tajik-language section on the website of Tiroz TV and radio in Khudjant, Tajikistan will teach young couples how to keep their babies healthy. This is important because not much information on health-related issues is available online in Tajik, despite the fact that it is the preferred language of the majority of Tajikistan’s population;
- “Point of control” – This online platform aims to help raise the quality of public service provision in Tajikistan through the introduction of an online system for receiving and processing residents’ applications for various services;
- [Our lovely courtyard](#)” – This web portal will serve as convenient, interactive, and user-friendly tool for Bishkek citizens to monitor the work of municipal services in the city;

- “Web portal of Naryn” - The portal aims to improve interactions between citizens and municipal service providers (e.g. water, garbage disposal) in Naryn through innovative technologies;
- “Yntymashka” – This mobile application will fill the gap of Kyrgyz-language media content for children, while providing them with the opportunity to make their voices heard by adults.

KAZAKHSTAN

- **“Clean city” (Alau TV, Kostanai).** The “Clean City” project is creating an online mapping tool on the Alau TV website to solve environmental issues in the city, with possible extension to other areas. One of the main issues in Kazakhstani cities is public and governmental ignorance of ecological threats. The website will contain an interactive map of city, where users can post photos on alarming eco issues. The online mapping tool will help to collect the photos with description of the ecological issues. Project developers plan to kick off the project through a social promotion involving local residents, the city administration (which supported the initiative), and environmental NGOs.

During the Lab, Alau TV received input on how to improve the project. Now the team is working on establishing contacts with partners and planning technical improvements. The team will choose the usable platform and identify developers.

- **“Do not be afraid of HIV” (Association of People living with HIV, Almaty).** “Do not be afraid of HIV” will produce an open code web-doc on HIV. Today more than 18 thousand people live with HIV in Kazakhstan, with HIV continuing to spread, increasingly through sexual transmission. The web-doc will feature the results of more than 30 interviews with psychologists, doctors, and people living with HIV who will explain that anyone can become infected. The web-doc will target young people and will engage viewers through online quizzes, a popular trend now.

During the Lab, the team decided to focus on developing the templates for the online quizzes, which will be published on dating websites. The team will search for funds for the amount of \$10,000. The team has been drawing up a list of possible project sponsors (ex. producers of condoms and medical laboratories).

- **“Adopt children” (Mercy Volunteers Society and internet portal “Dobrye Vesti”, Almaty).** This project will create a web-doc explaining the effects of a lack of a database containing information on children in orphanages in Kazakhstan. The process of adopting a child in Kazakhstan is difficult, partially because NGOs and potential parents do not have access to information about children living in orphanages.

During the Lab, the team discussed the details of the project, including identifying the target audience and the whole process of filming, distribution and promotion, and then set an action plan. They are now looking for funding. Their budget is \$4,000 to cover the services of an IT specialist and a video operator.

KYRGYZSTAN

- **Map for migrant” (PF “Insan-Leilek”)**. This project will update and promote the existing mobile application “[Map for Migrant](#)” (which currently has more than 2,000 downloads). The mobile application will contain advice on various issues of interest to migrants and families, such as customs crossing procedures, registration requirements and employment related issues, and offer information on related legal cases and their respective solutions, providing step-by-step instructions for migrants written in simple language. At the moment, the team is working on restructuring sections of the existing [website](#), creation a feedback system, and developing a section allowing to check one’s presence in the blacklist of individuals banned from entering the Russian Federation. Similar functions will be added by the mentor to the mobile application "Map for Migrant", which will feature navigation functionality in Kyrgyz. The team is currently searching for \$1,700 in funding to cover services of an IT- developer and a professional lawyer specialized on migration legislation, as well as for application promotion. The management of Public Fund "Insan-Leylek" has been considering allocating some resources to the team. Additionally, the team plans to apply for support to other donors.
- **“Baldar.kg” (Unity Fund Club of American University of Central Asia and [CSO “Oasis”](#))**. **The winner of the LAB 2016** will develop an application with an online map of orphanages in Kyrgyzstan. A charity organization or an individual using this application will see the number of children and materials needed - as well as previous support - at a particular orphanage. The service is expected to become a liaison between orphanages and charity organizations. The team has drafted an application (proposal) and a budget for a grant from Internews and is preparing their documentation for due diligence procedures now.

The project is planned to start in July 2016, after the legal registration of Unity Fund Club of American University in Central Asia with the Kyrgyz Ministry of Justice. As an additional opportunity to improve the skills of team members and promote the idea, the team has been given information on the training "Planning campaigns and actions to the development of innovative methods of fundraising - crowdsourcing, crowdfunding"

- **“Life free of violence” (Information and News portal [Aymak.kg](#) and “Ariet Center to Support Women”)**. “Life free of violence” will produce a series of online longreads on domestic violence against women that aims to attract the attention of local government authorities, NGOs and the media to the problem. The team’s mentor is public fund Kloop Media, which has committed to assisting in the creation of a website for the “Life free of violence” project team, based in Jalal-Abad province. The IT specialist from the project team will be invited and trained by Kloop Media on how to build a website using WordPress in September 2016 in Bishkek. The IT specialist’s transportation and accommodation expenses in Bishkek will be covered by the “Ariet Center to Support Women” Public Fund. The project team will be collecting content for the future website until September: video and audio interviews with victims of violence, case studies, legal advice, and a database of organizations that provide assistance to people in need in the southern part of the country.

TAJIKISTAN

- **“IT solutions for agriculture” (“Neksigol Navovar” and “Neksigol Mushovir” CSOs from Tajikistan, and “Agroinformasia” from Kyrgyzstan).** This project is working to develop innovation tools for agricultural businesses in Kyrgyzstan and Tajikistan. The project will develop mobile applications that provide access to an open database of producers of agricultural products. This information is going to be presented as a map, which will specifically show harvest yields for a certain product and crop areas by region.
- **“Public monitoring” ([Human Rights Center and Institute for War and Peace Reporting](#)).** This team is working on developing a mobile application and Internet portal called “People’s Control.” The goal of the project is to create a mobile application (at first for Android and later for iOS), which will enable the population of Tajikistan to participate in solving municipal problems (ex. bad roads, poor street illumination, public transportation and garbage collection issues, etc.) by publishing complaints on the Internet portal. In turn, the media will provide detailed coverage of problems revealed by citizens. There is potential interest in the project from [Beeline in Tajikistan](#). The project team is working on setting up a meeting with Beeline management.
- **“I-People” ([CIPJ and Media Project qurut.tj](#)).** The “I-People” project is an information campaign to raise public awareness about consuming energy resources and potable water. The problem of access to drinking water and electricity are still priorities in Tajikistan: statistics show that the main public service problem in Tajikistan in winter is the power supply, and during the summer - drinking water. The project team plans to develop no less than 100 thematic multimedia tools such as articles, posts, videos, etc. The team has taken a creative and independent approach to project implementation and funding.

AFGHANISTAN

“Easy Hajj” uses Internet and mobile technology to alleviate the challenges the Ministry faces each year with the current manual Hajj registration system. The **Governance** group created a Hajj registration system, with a common database for registration and information delivery for pilgrims applying for state-sponsorship. The system created was based on the use of IVR, SMS and MySQL



The Governance Team are briefed about the concept of “Easy Hajj” by a representative of the Asia Foundation. January 2012.

database. *This project was announced the overall winner and was guaranteed support for development through the MCIT/World Bank grants. The grants were eventually launched in 2013 and were aiming to seek interest in the realization of this prototype.*

“Dehqan” aims to alleviate the challenges the Ministry of Agriculture, Irrigation and Livestock (MAIL) faces in educating local farmers. The **Agriculture** working group focused on improving access to weather and market information for farmers in Jalalabad province. The working group used SMS technologies to create a two-way communication platform through which farmers can share real-time weather forecasts and market prices. *Dehqan was announced as equal second and was offered potential support for development through the MCIT/World Bank grants, which were subsequently postponed to 2013.*



Members of the Education Team concept. January, 2012.

“Polio Tracker” Local doctors asked the **Health** working group to help them track cases of polio-affected children.³² In response, the group proposed a system that could be applicable to any health issue, based on the methodology and potential of an existing Paywast system. The proposal involved using Paywast and local radio stations to raise awareness

about diseases and collate information from listeners on medical cases reported via SMS and IVR. *This project was announced as equal second and was offered potential support for development through the MCIT/World Bank grants that were subsequently postponed to 2013.*

“IDP R U OK?”The **Crisis Response** team tried to address the complexities that humanitarian agencies face in conducting needs assessments in remote areas due to security and infrastructure challenges. The Norwegian Refugee Council presented the challenge to the team, who then collaborated with senior staff from the Ministry of Refugees and Repatriation (MORR), UNHCR, UNOPS and WFP. The system collects, tracks, and enables responses to the needs of the Internally Displaced Persons (IDP) population based on a multi-platform/multi-channel approach that combines the use of mobile data collection using Open Data Kit, Frontline SMS, simple SMS and paper based surveys in close partnership with local media. *Support for development of this tool is being pursued in collaboration with UNHCR senior staff. Some progress was made towards this in 2012; however, due to staff changes at the UN, momentum for the development was lost. The NRC has integrated some of the ideas into their humanitarian information initiatives, ongoing through 2012, 2013.*

salam watan during the months following the Lab and the radio, mobile and online system was fully functioning and interactive from November 2012.³⁴

“M-Education” The challenge for the **Education** group was presented by the Aga Khan Foundation which is trying to solve the problem of providing ongoing training and mentoring to teachers of community-based primary classes in the remote districts of Bamiyan, Parwan and Badakhshan where accessibility is still very difficult. The group developed a modular training system based on the use of mobile systems SMS and MMS to send and receive texts, audio files and videos. *Support for the development of this tool is being pursued by the Aga Kahn Foundation however at the time of writing the project has not been realized.*